Creative Director: Annie Kim
Designer: Joy Ani

Microsite Topic: Pokémon

Concept Outline
- Homepage + 9 pages for each generation (number of pages are to be determined based on workload)

- Homepage will include:
    - Brief summary/overview of what Pokémon is
    - Include information (1-2 sentences) about the traditional games, animated series, and trading cards
    - Images of Pokémon elements (chart can be found online), 1-2 sentences of information
    - Image of Pokémon evolution, 1-2 sentences of information

- Each generation page will include:
    - Starter Pokémons
    - Key characters (gym leaders, professors, default trainers, etc.)
    - Towns/villages/cities
    - Possible additional information that is pertinent to generation
    - Does not have to be in complete sentences, maybe bullet point information

Design Outline
- Style that mimics traditional Pokédex
    - Try out different styles from generations?
- Pixel/8-bit font
- Include images of relevant Pokémon for each generation
- Look at Pokédex UI for inspiration
- Look at Pokémon Wiki for inspiration